

# Customers are the Answer to Everything: How to Get and Keep all the Customers Your Business Wants

Martha Hanlon, Chris Williams

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The goal of "Customers are the Answer to Everything" is to show each individual business how they can find customers suited for them and---even better---how their ideal customers can find them. The book content is unique and appealing, and easy for any business to execute. The premise is based on the authors' experience of working with over 2300 clients just like you. We have uncovered 9 leverages that will catapult any business into action. These leverages focus on getting customers through the door. You'll identify the key leverages for your business. And you will be pleasantly pleased that all the leverages are either FREE or very affordable to execute. They do not require any special systems or big marketing budgets. All businesses deserve to have all the customers they want. They say it's The Year of the Entrepreneur. We say it's The Year of the Customer. Customers make the Entrepreneur.



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A lot of people always spent all their free time to vacation or go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent these people free time just watching TV, as well as playing video games all day long. In order to try to find a new activity that's look different you can read any book. It is really fun for you personally. If you enjoy the book which you read you can spent the entire day to reading a book. The book Customers are the Answer to Everything: How to Get and Keep all the Customers Your Business Wants it is rather good to read. There are a lot of people who recommended this book. These folks were enjoying reading this book. In the event you did not have enough space to deliver this book you can buy the actual e-book. You can m0ore quickly to read this book out of your smart phone. The price is not to fund but this book offers high quality.

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