

How Typography Happens

Ruari McLean

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The emergence of the typographer as a professional is examined by one of the best-known names in the field. Ruari McLean has designed hundreds of books for some of the most prominent publishers of this century. This work is based on his Sandars Lectures delivered at Cambridge University in the 1980s. Looking at the work of well-known typographers in England, America, France, and Germany, McLean explores the development of typography from the seventeenth century to the present. Co-published with The British Library.



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