



The Multimedia Journalist: Storytelling for Today's Media Landscape

Jennifer George-Palilonis

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Outlining the issues and techniques that are fundamental to journalism in today's multimedia world, *The Multimedia Journalist: Storytelling for Today's Media Landscape* teaches students how to become visual storytellers--a necessity in new media. Author Jennifer George-Palilonis expertly balances theoretical concepts and practical skills for becoming a journalist in our shifting multimedia landscape. With an interactive companion website and "Professional Perspective" boxes that include points of view from professionals in the field, *The Multimedia Journalist* is a versatile text for students pursuing storytelling in the multimedia age.

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