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Human Factors Methods for Design

Christopher P. Nemeth



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An easy-to-use, in-depth manual, Human Factors Methods for Design supplies the how-tos for approaching and analyzing design problems and provides guidance for their solution. It draws together the basics of human behavior and physiology to provide a context for readers who are new to the field. The author brings in problem analysis, including test and evaluation methods and simple experimentation and recognizes the importance of cost-effectiveness. Finally, he emphasizes the need for good communication to get the new product understood and accepted. The author draws from his corporate experience as a research and development manager and his consulting practice in human factors and design.

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