



Investition und Finanzierung (BA KOMPAKT) (German Edition)

Ulrich Ermschel, Christian Möbius, Holger Wengert

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Das Lehrbuch "Investition und Finanzierung" ist genau auf das Bachelor-Studium abgestimmt. Ausgehend von einer Einführung in das Finanzwesen und die Finanzmathematik werden die Segmente Investition und Finanzierung eingehend behandelt. Dabei wurde darauf geachtet, den Themenbereich sowohl aus finanztheoretischer als auch aus anwendungsorientierter Sicht zu behandeln. Eine Vielzahl von Abbildungen und Praxisbeispielen tragen zu einer hohen Verständlichkeit der Thematik bei. Durch zahlreiche Übungsaufgaben mit Lösungshinweisen kann der Leser sein Wissen selbständig überprüfen und festigen. Die 2. Auflage wurde im Bereich der Eigenmittelunterlegung (Basel III) und durch weitere Übungsaufgaben ergänzt. Das Lehrbuch richtet sich an Studierende und Dozenten von Bachelor-Studiengängen des Faches Betriebswirtschaftslehre an Dualen Hochschulen, Berufsakademien, Fachhochschulen und Universitäten. Aber auch Praktikern gibt das Buch einen komprimierten Überblick. Online werden zusätzlich Folien für Dozenten zur Verfügung gestellt.

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