



Implementing Beyond Budgeting: Unlocking the Performance Potential

Bjarte Bogsnes

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Implementing Beyond Budgeting: Unlocking the Performance Potential Bjarte Bogsnes

Written by Bjarte Bogsnes, Beyond Budgeting pioneer, *Implementing Beyond Budgeting* reveals best practices from actual cases where the author headed up implementation of Beyond Budgeting in large global companies. Beginning with a Foreword by Robert Kaplan, cofounder of the Balanced Scorecard, this book reveals how your organization can maximize a performance climate with teams committed to a common purpose, shared rewards, and sustained value creation. This innovative book lucidly presents how every organization can release the ambition and energy of its people who were previously slaves to the budgeting process.

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