



The Consulting Process in Action

Gordon L. Lippitt, Ronald Lippitt

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A how-to guide for consultants

Here is the accumulation of 35 years of work of two men who have helped shape the training and development field. Teachers, trainers, consultants, and continual learners themselves, the authors share their repertoire of concepts, strategies, and techniques.

The function of consultants is part of the role and function of all those who lead, direct, teach, or interact as friends and peers with others.

--Gordon and Ronald Lippitt, authors

The authors identify the six phases of almost any consultant-client working relationship:

- * Engaging in initial contact and entry
- * Formulating a contract and establishing a helping relationship
- * Identifying problems through diagnostic analysis
- * Setting goals and planning for action
- * Taking action and cycling feedback
- * Completing the contract

This book emphasizes the role of the consultant?internal or external?in an organizational setting. You'll learn to recognize the most appropriate, effective, and credible route to solving almost any consulting conundrum. You'll use every chart, checklist, and reference in this work to improve your own job performance.

Learn to:

- * Recognize the phases in consulting
- * Cope with ethical dilemmas
- * Assess and evaluate your projects
- * Consult in international settings
- * Facilitate change...and much more!

You might call yourself a consultant.

You might not. Regardless, you'll find yourself better equipped for any business interaction when you have this book at your side.

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