



The Fundamentals of Typography: Second Edition

Gavin Ambrose, Paul Harris

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The Fundamentals of Typography (second edition) is an updated version of the popular first edition of this book, in which Ambrose and Harris introduce the fundamental principles of typographic theory and practice. It covers a wide range of subjects, including the history of typography, typographic detailing and the use of creative typography across a range of media.

Packed with clear explanations, expanded illustrations and historical and contemporary examples from leading practitioners around the world, this book offers an essential guide to the subject of typography and its role within graphic design.

The second edition includes considerable new and revised content from the authors, including new case studies and student exercises.

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